

# The Integration That Never Integrated

Three systems.  
Zero communication. Total chaos.

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The ERP said one thing. The WMS said another.  
The warehouse floor? Something entirely different.

Orders came from the ERP. The WMS tried to fulfill them. The handheld scanners captured what actually happened. But the three systems never really talked to each other.

So warehouse staff became human middleware—manually updating, constantly correcting, forever reconciling.

Until the day they couldn't keep up anymore.



## The Aftermath:

- Orders shipped based on wrong inventory data
- Replenishment triggered for products they already had
- Customer promises made that couldn't be kept
- Team burnout from constant manual intervention

**The Real Cost:** Technology that created more problems than it solved.

How many hours per week does your team spend reconciling disconnected systems?